

We don't recruit.

We help companies recruit better.

Consulting, Training and Tools for the Real World

Since 2002, we've helped companies build and deploy the right recruitment strategies, processes, tools, and training for their recruiters and hiring managers.



Working with companies globally from Seattle and Silicon Valley
425.557.2100
US Toll Free: 888.823.2030
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Do we have the right sourcing, social media, and recruiting strategies needed to deliver quality hires quickly?

Is our recruiting process helping or hurting us as we scale and compete for top talent? Do hiring managers and recruiters have the tools they need to effectively recruit?

Have we structured and aligned our sourcing and recruiting organization in a way that delivers maximum value for our business?

Is our hiring bar going up - or down - as we ask new hiring managers and recruiting team members to help us grow our teams?

Does our employer brand speak to our target candidate motivators? Do top candidates know who we are, and want to work here?

How do we identify and leverage the right metrics to influence our execs, make quality business cases for new investments, and demonstrate our success?

Are our recruiters playing a strategic, consultative role with our business leaders, or are they stuck in a reactionary, customer-service oriented role?

Clients

Nike ■ T-Mobile ■ REI ■ Cargill
Expedia ■ Amazon ■ Safeco
Google ■ Philips Electronics
Microsoft ■ Salesforce.com
World Bank ■ M&M Mars
Groupon ■ Text 100 ■ Marchex
Eddie Bauer ■ Coldwell Banker
International Monetary Fund
Etsy.com ■ Zumiez ■ Concur
Kindercare ■ Edward Jones
Hotwire ■ SunGard ■ Talisman
CH2M Hill ■ BlueKai ■ Corbis

Team

Former Corporate Recruiting Leaders with Amazon, Cisco, Yahoo, Expedia, and Starbucks.

- John Vlastelica
- Carmen Hudson
- Greg Stock



Sourcing and Social Media Strategies and Training



Interviewing Process Design, Tools and Training



Offers and Selling Strategies, Tools and Training



Recruiter Client Management/SLA Tools and Training



Employer Branding and Recruitment Messaging Content



Hiring Manager Recruiting and OnBoarding Toolkit



Recruitment Org Model and Roles



Recruitment Plans, Metrics, and Scorecards



Recruiting System Selection, Configuration and Training